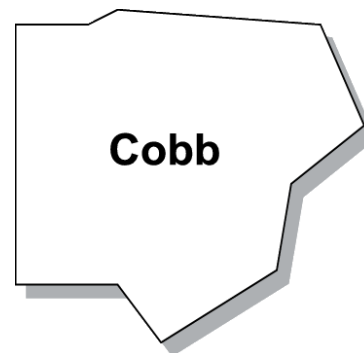




Cobb County

Local Workforce Area



Updated: Mar 2011

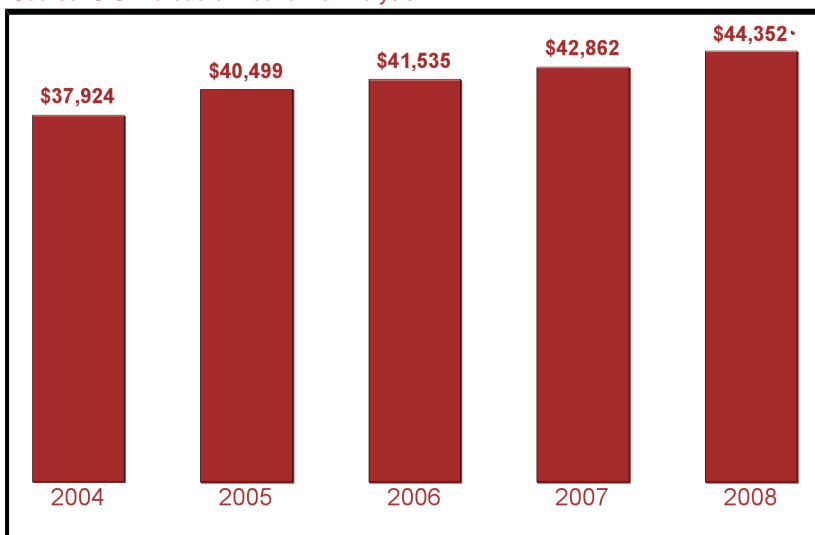
Super Sector Industries

	Establishments			Employment			Weekly Wage		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Construction	2,005	1,869	-6.8%	26,402	20,209	-23.5%	1,029	1,055	2.5%
Education and Health Services	1,948	2,024	3.9%	55,835	56,429	1.1%	822	826	0.5%
Financial Activities	2,484	2,395	-3.6%	19,264	18,150	-5.8%	1,269	1,200	-5.4%
Information	353	365	3.4%	8,529	8,349	-2.1%	1,370	1,311	-4.3%
Leisure and Hospitality	1,664	1,630	-2.0%	29,822	28,658	-3.9%	320	318	-0.6%
Manufacturing	635	632	-0.5%	19,676	18,959	-3.6%	1,222	1,310	7.2%
Natural Resources, Mining, and Agriculture	22	21	-4.5%	335	269	-19.7%	630	639	1.4%
Other Services	1,513	1,528	1.0%	8,631	7,973	-7.6%	607	599	-1.3%
Professional and Business Services	5,128	5,216	1.7%	64,976	61,229	-5.8%	1,105	1,120	1.4%
Public Administration	54	59	9.3%	9,578	9,759	1.9%	878	892	1.6%
Trade, Transportation and Utilities	4,483	4,420	-1.4%	72,537	67,723	-6.6%	871	870	-0.1%
Unclassified	814	692	-15.0%	333	370	11.1%	1,122	1,048	-6.6%
Total	21,103	20,851	-1.2%	315,918	298,077	-5.6%	924	926	0.2%

Note: Industry statistics include Private and Government sector.

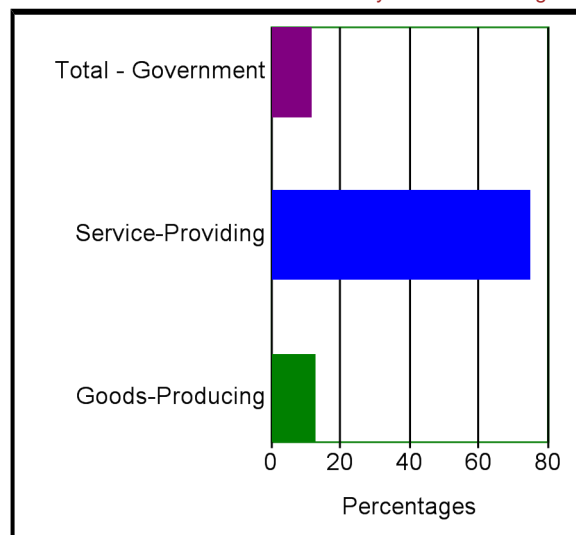
Cobb County Per Capita Income

Source: U.S. Bureau of Economic Analysis



Cobb County Industry Mix 2009

Source: See Industry Mix data on Page 2.



MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Information and Analysis; E-mail: Workforce_Info@dol.state.ga.us Phone: (404) 232-3875

Industry Mix - 2009

	Number OF Firms	Employment		WEEKLY WAGE
		NUMBER	PERCENT	
Goods-Producing	2,521	39,429	13.2	1,175
Agriculture, Forestry, Fishing and Hunting	14	*	*	*
Mining, Quarrying, and Oil and Gas Extraction	7	*	*	*
Construction	1,868	20,202	6.8	1,054
Manufacturing	632	18,959	6.4	1,310
Apparel	6	9	0.0	401
Beverage and Tobacco Product	5	*	*	*
Chemical	43	1,575	0.5	1,628
Computer and Electronic Product	22	660	0.2	1,126
Electrical Equipment, Appliance, and Component	11	*	*	*
Fabricated Metal Product	67	1,037	0.3	845
Food	36	1,590	0.5	612
Furniture and Related Product	39	501	0.2	791
Machinery	58	659	0.2	1,021
Miscellaneous	74	554	0.2	826
Nonmetallic Mineral Product	36	673	0.2	951
Paper	21	1,150	0.4	1,072
Petroleum and Coal Products	2	*	*	*
Plastics and Rubber Products	21	692	0.2	825
Primary Metal	3	37	0.0	905
Printing and Related Support Activities	117	1,202	0.4	798
Textile Mills	4	18	0.0	489
Textile Product Mills	25	268	0.1	1,091
Transportation Equipment	20	*	*	*
Wood Product	22	463	0.2	724
Service-Providing	17,352	222,927	74.8	905
Utilities	14	1,049	0.4	1,602
Wholesale Trade	1,816	21,222	7.1	1,334
Retail Trade	2,179	34,784	11.7	571
Transportation and Warehousing	390	9,433	3.2	839
Information	365	8,349	2.8	1,311
Finance and Insurance	1,300	12,557	4.2	1,280
Real Estate and Rental and Leasing	1,094	5,593	1.9	1,018
Professional, Scientific, and Technical Services	3,563	23,306	7.8	1,431
Management of Companies and Enterprises	139	9,529	3.2	1,629
Administrative and Support and Waste Management and Remediation Services	1,507	28,154	9.4	692
Educational Services	268	3,507	1.2	566
Health Care and Social Assistance	1,563	28,886	9.7	936
Arts, Entertainment, and Recreation	264	2,685	0.9	432
Accommodation and Food Services	1,364	25,956	8.7	306
Other Services (except Public Administration)	1,526	7,919	2.7	598
Unclassified - industry not assigned	692	370	0.1	1,049
Total - Private Sector	20,565	262,726	88.1	946
Total - Government	286	35,349	11.9	787
Federal Government	53	2,478	0.8	1,207
State Government	36	4,845	1.6	812
Local Government	197	28,026	9.4	745
ALL INDUSTRIES	20,851	298,076	100.0	926

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are annual averages of 2009.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Labor Force Activity

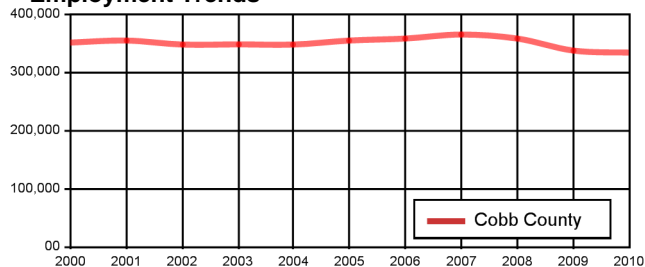
ANNUAL AVERAGES

	Labor Force			Employed			Unemployed			Rate		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
Cobb	371,501	368,845	-0.7%	338,675	333,223	-1.6%	32,826	35,622	8.5%	8.8%	9.7%	10.2%
Cobb County	371,501	368,845	-0.7%	338,675	333,223	-1.6%	32,826	35,622	8.5%	8.8%	9.7%	10.2%
Georgia	4,765,855	4,693,711	-1.5%	4,302,039	4,213,719	-2.1%	463,816	479,992	3.5%	9.7%	10.2%	5.2%
United States	154,142,000	153,889,000	-0.2%	139,877,000	139,064,000	-0.6%	14,265,000	14,825,000	3.9%	9.3%	9.6%	3.2%

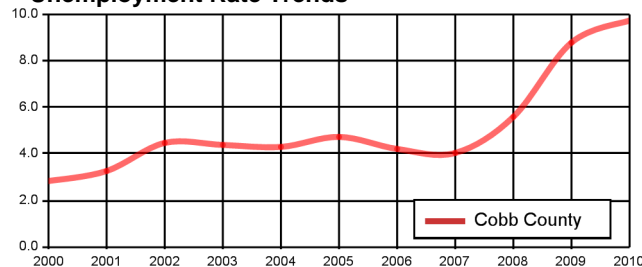
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

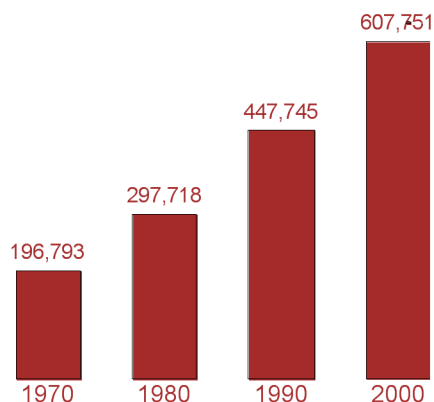
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2000 Census	2009 Rank	2009 Estimate	% Change 2000-2009	2015 Projected*	% Change 2000-2015
Cobb	612,633		714,692	16.7	779,807	27.3
Cobb County	612,633		714,692	16.7	779,807	27.3

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

Top Employers - 2009

FIVE LARGEST EMPLOYERS

Cobb County

Lockheed Martin Corp
Publix Super Market Inc
The Home Depot
Wal-Mart
Wellstar Health System Inc

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2009. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

SIZE CLASS

Employees	Establishments	Employment
0 - 4	12,886	16,296
5 - 9	2,890	19,151
10 - 19	2,127	28,958
20 - 49	1,522	46,054
50 - 99	597	41,471
100 - 249	426	62,070
250 - 499	68	23,110
500 - 999	27	18,148
1000 - and over	18	41,286
Total	20,561	296,544

Note: Data shown for the Third Quarter of 2009.

Education of the Labor Force

Cobb County

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	13.2%	27.5%	10.3%	7.9%	8.9%	29.7%
High School Grad/GED	21.2%	24.8%	17.3%	19.4%	21.5%	31.1%
Some College	29.0%	34.0%	28.4%	30.1%	29.0%	20.9%
College Grad 4 Yr	26.2%	12.8%	33.6%	31.1%	26.0%	11.7%
Post Grad Studies	10.4%	0.9%	10.4%	11.6%	14.7%	6.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

High School Graduates - 2010

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Cobb	7,308	--	7,308
Cobb	7,308	--	7,308



Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2010 from Georgia Independent School Association.

Colleges and Universities

Cobb County Workforce Investment Area

Cobb

Embry-Riddle - Atlanta Metro Campus	http://fusion.erau.edu/ec/wwc/centerinfo.cfm?code=b8
ITT Technical Institute	http://itt-tech.edu/
Wellstar Kennestone Radiography Program	http://wellstar.edu-info.com/&kid=gog0033518621
Strayer University-Cobb	http://www.strayer.edu/
Chattahoochee Technical College	www.chattahoocheetech.edu
Kennesaw State University	www.kennesaw.edu
Life University	www.life.edu
North Metro Technical College	www.northmetrotech.edu/
Saint Leo University	www.saintleo.edu
Southern Polytechnic State University	www.spsu.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2009

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2007	2008	2009	2007-2008	2008-2009
Accounting Technology/Technician and Bookkeeping	260	186	299	-28.5	60.8
Administrative Assistant and Secretarial Science, General	66	47	104	-28.8	121.3
Allied Health Diagnostic/Intervention/Treatment Professions, Oth	4	11	14	175.0	27.3
Automobile/Automotive Mechanics Technology/Technician	161	237	350	47.2	47.7

Technical College Graduates - 2009

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2007	2008	2009	2007-2008	2008-2009
Biomedical Technology/Technician	18	12	16	-33.3	33.3
Business Administration, Management and Operations, Other	33	42	37	27.3	-11.9
Child Care and Support Services Management	5	8	7	60.0	-12.5
Child Care Provider/Assistant	15	29	18	93.3	-37.9
Computer and Information Systems Security	3	3	13	0.0	333.3
Computer Installation and Repair Technology/Technician	1	2	16	100.0	700.0
Computer Programming, Specific Applications	1	3	1	200.0	-66.7
Computer Programming/Programmer, General	18	14	18	-22.2	28.6
Computer Systems Networking and Telecommunications	41	42	88	2.4	109.5
Cosmetology/Cosmetologist, General	46	35	118	-23.9	237.1
Criminal Justice/Safety Studies	25	51	118	104.0	131.4
Culinary Arts/Chef Training	13	12	21	-7.7	75.0
Data Modeling/Warehousing and Database Administration	4	7	6	75.0	-14.3
Drafting and Design Technology/Technician, General	41	79	57	92.7	-27.8
Early Childhood Education and Teaching	26	50	97	92.3	94.0
Electrical/Electronic/Communications Engr Technology/Technician	12	11	9	-8.3	-18.2
Electrician	89	82	66	-7.9	-19.5
Emergency Medical Technology/Technician (EMT Paramedic)	55	17	50	-69.1	194.1
Food Preparation/Professional Cooking/Kitchen Assistant	89	66	85	-25.8	28.8
Heating/AC/Ventilation/Refrig Maint Technology/Technician	75	66	94	-12.0	42.4
Licensed Practical/Vocational Nurse Training	52	45	141	-13.5	213.3
Mechanic and Repair Technologies/Technicians, Other	4	6	6	50.0	0.0
Medical/Clinical Assistant	16	14	68	-12.5	385.7
Motorcycle Maintenance and Repair Technology/Technician	77	115	34	49.4	-70.4
Operations Management and Supervision	72	83	114	15.3	37.3
Radio and Television Broadcasting Technology/Technician	89	72	36	-19.1	-50.0
Sales, Distribution, and Marketing Operations, General	32	31	41	-3.1	32.3
Small Business Administration/Management	60	77	87	28.3	13.0
Surgical Technology/Technologist	17	13	11	-23.5	-15.4
Web Page, Digital/Multimedia and Information Resources Design	10	6	21	-40.0	250.0

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Occupational Profile for Residents of Cobb County

	Cobb County	
	NUMBER	PERCENT
Total Civilian Labor Force	342,251	100.0
Management, Business and Financial Workers	56,779	16.6
Science, Engineering and Computer Professionals	27,419	8.0
Healthcare Practitioner Professionals	9,344	2.7
Other Professional Workers	41,039	12.0
Technicians	6,009	1.8
Sales Workers	47,950	14.0
Administrative Support Workers	58,134	17.0
Construction and Extractive Craft Workers	15,103	4.4
Installation, Maintenance and Repair Craft Workers	13,375	3.9
Production Operative Workers	11,685	3.4
Transportation and Material Moving Operative Workers	8,723	2.6
Laborers and Helpers	11,533	3.4
Protective Service Workers	4,284	1.3
Service Workers, except Protective	29,265	8.6
Unemployed, No Civilian Work Experience Since 1995	1,609	0.5

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

Active Applicants - Georgia Department of Labor

	TOTAL	Prof., Tech. and Managerial	Clerical and Sales	Service	Agr., Forestry and Fishing	Processing	Machine Trades	Bench- Work	Structural Work	Misc.
Cobb	6,553	2,375	2,032	629	38	47	216	81	487	648
Total Area	6,553	2,375	2,032	629	38	47	216	81	487	648

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of February 2011).

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
Marietta GA 30066-3303
Phone: (770) 528 - 6100 **Fax:** (770) 528 - 6139

Rehabilitation Center(s)

1046 South Cobb Drive, S.E.
Marietta, GA 30060-3304
Phone: (770) 528 - 3435

For copies of Area Labor Profiles, please visit our website at: www.dol.state.ga.us or contact Workforce Information and Analysis, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@dol.state.ga.us